



FAIR Labels Act of 2026 Section-by-Section:

Sec. 1 – Short Title

- “Fair and Accurate Ingredient Representation on Labels Act of 2026” or “FAIR Labels Act of 2026”

Sec. 2 – Revises MOU between USDA and HHS regarding Cell Cultivated Protein Product

- Requires USDA and HHS to revise the 2019 FDA–USDA MOU within 90 days
- USDA must conduct activities necessary to implement the Act’s amendments
- HHS/FDA responsibilities include:
 - o Premarket consultation on production materials and controls.
 - o Oversight of cell collection, cell lines, and cell banks.
 - o Oversight of proliferation/differentiation up to harvest.
 - o Ensuring compliance with FDA facility registration, CGMPs, and food-component requirements.
 - o Developing additional requirements for cell bank and culturing conditions.
 - o Conducting inspections and enforcement.

Sec. 3 – Regulation of cell-cultivated protein products by USDA by:

- Creating a federal definition of “cell-cultivated protein product” under the Federal Meat Inspection Act (FMIA)
- Including misbranding requirements:
 - o A cell-cultivated meat product is misbranded unless its label:
 - Clearly displays the term “cell-cultivated” adjacent to the food name
 - States the product is derived from sources other than meat
 - Includes a disclaimer that it is not derived from naturally produced meat from a live amenable species
 - FMIA requirements apply to cell-cultivated products in the same manner as meat and meat food products
- Establishes a parallel definition for cell-cultivated poultry products under the Poultry Products Inspection Act (PPIA)
- Labeling must:
 - o Prominently display “cell-cultivated”
 - o State the product is derived from sources other than poultry.
 - o Include a disclaimer that it is not derived from a live amenable bird.
- PPIA requirements apply to cell-cultivated poultry products as they do to poultry and poultry products.



- Creates a federal definition for “plant-based alternative protein product”
- Labels must:
 - Include the phrase “plant-based alternative protein product” before the food name.
 - Prominently state the product is not derived from naturally produced meat or poultry.
- USDA, in consultation with HHS, must develop common standards of identity for:
 - Cell-cultivated protein products
 - Plant-based alternative protein products
 - Must be completed within 180 days of enactment